

Fall/Winter 2011

WAY TO GOL

Twenty-some years ago, Peter and I had no idea that we would ever start a shoe company. We simply found ourselves in the path of an unexpected opportunity and seized it.

Knowing nothing about the shoe industry, our frame of reference was entirely from the "receiving end" of the business – how would we want to be treated, both as retailers and as consumers?

Our ignorance of the industry was one of our greatest assets, allowing us to truly put ourselves in our customers' shoes, as we, quite literally, put them in ours.

In honor of our 20th anniversary we would like to take a moment and reflect on what inspires us. Throughout this brochure, in addition to our latest styles, you'll find the words that define our Way of Life here at Dansko.

Enjoy!

PAY IT DRD

The Dansko Team 1

Make A Difference Check out our new healthcare apparel on page 24.





Meet The Family

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We are proud to carry the **American Podiatric Medical Associations (APMA) Seal of Acceptance**. The APMA awards the Seal after rigorously evaluating a product to determine if it promotes quality foot health. **Nine Dansko collections** have received the APMA Seal of Acceptance. To learn more visit www.dansko.com/apma.

Dansko shoes are offered in European sizes. Just find your US size on this chart. For quick conversion, women add 30 and men add 33 to your US size.

US	4.5 - 5	5.5 - 6	6.5-7	7.5 - 8	8.5 - 9	9.5 -	10 10	.5 - 11	11.5 – 12	12.5 - 13
EU	35	36	37	38	39	40		41	42	43
Men	's									
US	7.5 - 8	8.5 - 9	9.5 - 1	0 10.5	5 - 11	11.5 - 12	12.5 -	- 13	13.5 - 14	14.5 - 15
EU	41	42	43	4	4	45	46		47	48
Kids	; *									
US	8.5-9	9.5 - 10	10.5 - 11	11.5 -	12 12.5	5-13	13.5 - 1	1.5 - 2	2 2.5 - 3	3.5-4
EU	26	27	28	29	3	30	31	32	33	34

For the full Dansko experience, visit www.dansko.com

This catalog does a great job showing what we have to offer. But it can't do it all. You will find even more shoes, and more about Dansko, by visiting our website. Check out our store locator to pinpoint where to buy your favorite styles.



Marah

women's 35-42 (US 5-12) Red Oiled Full Grain Black Patent Cherry Patent Espresso Oiled Full Grain Black Burnished Veg

Professional Patent

women's 36-42 (US 6-12) Black Scribble Patent* Cherry Patent Brown Tortoise Shell Patent Grey Prism Patent Black Patent** Charcoal Eelskin Patent *Also available in Wide Pro 36-42 (US 6-12) **Also available in Narrow & Wide Pro 36-42 (US 6-12)

Black Scribble, Grey Prism & Black Patent are also available in size 35 & 43

Maeve

women's 36-42 (US 6-12) Black Patent Brown Burnished Veg Black Burnished Veg Cherry Patent

Superior arch support

Professional Marbled Patent

 PACK UP AND GO Our shoes are always ready when you are, up for Our shoes are always ready when you feel comfortable any adventure. They help you feel comfortable any carefree. So wherever life takes you, Dansko and carefree. So wherever life takes you, Dansko supports you with every step.

> women's 35-42 (US 5-12) Grey Marbled Patent Red Marbled Patent Brown Marbled Patent Blue Marbled Patent* *Also available in Wide Pro 36-42 (US 6-12)

WORDS TO LIVE BY: SHARE JOY

2

A CONTRACTOR OF A CONTRACTOR O



Professional **Pearlized Patent**

women's 36-42 (US 6-12) **Blue Pearlized Patent Brown Pearlized Patent Purple Pearlized Patent**

We use the highest quality leathers.





Professional Ribbon women's 35-43 (US 5-13)

Pink Patent

Black Patent

Sonja Patent women's 35-42 (US 5-12) Blue Marbled Patent **Grey Prism Patent** Black Patent **Red Marbled Patent**





lvy women's 36-42 (US 6-12) Brown Burnished Veg Black Burnished Veg

women's 35-43 (US 5-13) Brown Pull-up Black Pull-up Black Box White Box

Professional Oiled women's 35-43 (US 5-13) Black Oiled Antique Brown Oiled (Also available in Narrow Pro 36-43 (US 6-13)



Phoebe



WORDS WE LIVE BY

DREAM BIG

When I look at Mandy and Peter and the "dream" they had to build a globallyresponsible company from a single shoe, it inspires me. I know that I can accomplish whatever I dream too!





For me it's all about caring for our environment and natural surroundings. When I go on a picnic or to a park I am extremely careful not to leave trash or any kind of mess. There should be no evidence that I was there. My goal: nature in



its undisturbed form.

Sonja women's 35-42 (US 5-12) Espresso Oiled Full Grain Black Cabrio Black Oiled Antique Brown Oiled

Sonja women's 35-42 (US 5-12) **Brown Tooled** Black Tooled

WORDS TO LIVE BY: TAKE A STAND

Check out our Kid's collection ...See page 20.



Vegan Pro Starburst women's 36-42 (US 6-12) Black Multi Canvas Brown Multi Canvas

> Dansko Vegan 100% animal free!

Professional Espresso Oiled Full Grain, Navy Oiled Full Grain and

Vegan Pro Flannel women's 36-42 (US 6-12) Charcoal Flannel

Charcoal Geo Flannel Purple Geo Flannel What makes a Dansko clog unique?

Professional Oiled Full Grain women's 35-43 (US 5-13) Hunter Oiled Full Grain Navy Oiled Full Grain

Ebony Oiled Full Grain Red Oiled Full Grain Espresso Oiled Full Grain**

**Also available in Wide and Narrow Pro 36-42 (US 6-12)



dansko

women's 35-43 (US 5-13) Cordovan Cabrio* Black Cabrio** Hickory Cabrio *Also available in Narrow Pro 36-42 (US 6-12) **Also available in Wide and Narrow Pro 36-42 (US 6-12) **1. Anti-Fatigue Rocker Bottom** keeps you going all day long

2. Wiggle Room allows toes to move comfortably

3. Anti-Skid Tread for secure, stable footing

- **4. Superior Shock Absorption** comparable to sports footwear*
- 5. Secure Heel Cradle helps prevent sideways sliding in the shoe
- 6. Enhanced Lateral Stability re-engineered for improved balance

SATRA Testing Results

6 DANSKO.COM

NATURALLY CONFORTABLE NATURALLY CONFORTABLE Be yourself with Dansko. With beautiful materials, Be yourself with Dansko. With beautiful materials Be yourself with Dansko. With beautiful materials Be yourself with Dansko. With Dansko, feeling great styling and unbeatable all day comfort, you great styling all day comfort, you great styling all day comfort, you great styling all day

Shown Stacie Brown Oiled Nubuck, Sprig Black Full Grain and Savanna Burgundy Full Grain

Lightweight outsoles and pillow soft insoles

SAMA AND SALES

Solitaire women's 36-42 (US 6-12) Burgundy Full Grain Chocolate Full Grain Black Full Grain

Summer

women's 35-43 (US 5-13) Chocolate Full Grain Black Full Grain

> Stefanie women's 36-42 (US 6-12) Crimson Veg-Tan Chocolate Full Grain Black Full Grain Saddle Full Grain Denim Veg-Tan

> > Sprig

women's 35-43 (US 5-13) Chocolate Full Grain Burgundy Full Grain Olive Full Grain **Black Full Grain**

Solstice women's 35-43 (US 5-13) Black Brown Brush-off Chocolate Full Grain Burgundy Full Grain

Savanna

women's 36-42 (US 6-12) Black Full Grain Burgundy Full Grain Olive Full Grain Chocolate Full Grain



Stacie women's 35-43 (US 5-13) Brown Oiled Nubuck

WORDS TO LIVE BY: EMBRACE

Crimson Veg-Tan

Shyanne

Burgundy Veg-Tan Black Full Grain Chocolate Full Grain

Saddle Full Grain

Skylar

Denim Veg-Tan

Black Veg-Tan Chocolate Veg-Tan Amber Veg-Tan

women's 36-42 (US 6-12)

women's 36-42 (US 6-12)

Chocolate Full Grain Black Full Grain

Kenzie Chocolate Milled Leather, Kappy Black Milled Leather and Kitty Cranberry Milled Leather

ARCADIA

anberry Milled Leather

Removable molded insole for superior comfort

Kenzie SLIP RESISTANT women's 35-43 (US 5-13) Balsam Milled Leather Cranberry Milled Leather Chocolate Milled Leather

Black Milled Leather

 IN FULL SWING shoe that looks
For your active life, you need a shoe that's why For your active life, you need a shoe that's why great and plays well with others. That's white fun. Bansko designs shoes that keep up with the keep Dansko designs shoes that keep up with the keep Dansko designs shoes that keep up with the keep Dansko designs no matter what swings your way.

Kip SLIP RESISTANT women's 36-42 (US 6-12) Black Milled Leather Chocolate Milled Leather

Kitty SLIP RESISTANT women's 35-43 (US 5-13) Chocolate Milled Leather Black Milled Leather

Cranberry Milled Leather



Kappy SLIP RESISTANT women's 36-42 (US 6-12) Balsam Milled Leather Chocolate Milled Leather Black Milled Leather Kelsey SLIP RESISTANT women's 35-43 (US 5-13) Cranberry Milled Leather Chocolate Milled Leather Black Milled Leather Balsam Milled Leather



DO WHAT'S RIGHT

EX Fran K.



This can be applied to your job, how you raise your kids, in your relationships with friends, family and colleagues, and even how you treat strangers. When I'm not sure what to do next, I simply focus on doing what is right.





Krista SLIP RESISTANT women's 36-42 (US 6-12) Black Full Grain

10

Volley Black Frog Coated Canvas, Volley Black Coated Canvas and Vail Blue Patchwork Coated Canvas



Volley Printed Nubuck

women's 36-42 (US 6-12) Plum Printed Nubuck

SLIP RESISTANT

Black Printed Nubuck Blue Printed Nubuck Brown Printed Nubuck Keep it real

LIVE BY

To me, this is a little reminder to always be true to yourself and your beliefs.

Nate B.



Over the years I have realized that to be truly happy, I need to make choices based on my own personal belief system.





Veda Canvas

SLIP RESISTANT women's 36-42 (US 6-12) Navy Canvas Black Canvas White Canvas Sand Canvas



Veda Suede **SLIP RESISTANT**

women's 36-42 (US 6-12) Espresso Suede Black Suede



women's 36-42 (US 6-12) Black Coated Canvas Black Frog Coated Canvas Blue Patchwork Coated Canvas

SANIBEL

Vail Rain Boots

SLIP RESISTANT women's 36-42 (US 6-12) Black Frog Coated Canvas Blue Patchwork Coated Canvas Black Coated Canvas

Volley Canvas

SLIP RESISTANT

Black Canvas White Canvas Sand Canvas Navy Canvas

women's 36-42 (US 6-12)

Ryder women's 36-42 (US 6-12) Black Full Grain Brown Full Grain

THE SOLES OF THE SOLES

 SAVOR THE MONENT
SANOR THE MONENT
When Dansko is invited to the Party, everyone When Dansko is invited to the party, everyone alks away happy. So go ahead, live it up and walks away happy. So go ahead, live it up

> Black Full Grain Brown Full Grain Brown Crazy Horse

women's 36-42 (US 6-12)

Riki

Rae women's 35-42 (US 5-12) Brown Full Grain Brown Crazy Horse Black Full Grain

Reeny women's 36-42 (US 6-12) Brown Full Grain Black Full Grain



April women's 36-42 (US 6-12) Black Nappa **Bett** women's 36-42 (US 6-12) Black Patent Chocolate Nappa Black Nappa

Bennett women's 36-42 (US 6-12) Chocolate Nappa Black Nappa Black Kid Suede

Abby women's 36-42 (US 6-12) Black Kid Suede Black Nappa

Shown Arden Chocolate Nappa and Reeny Brown Full Grain Arden

women's 36-42 (US 6-12) Black Kid Suede Black Nappa Brown Kid Suede Chocolate Nappa Grey Kid Suede

WORDS WE LIVE BY

DETERMINATION

Determination got me through business school and now, I am thankful to have a job I love. Over the years I have managed to achieve countless personal and professional goals.

Everything that I have put my mind to and went after, I have achieved. I can't wait to see what's next!





Rylan women's 35-42 (US 5-12) Brown Full Grain Black Full Grain Brown Crazy Horse

WORDS TO LIVE BY: BE YOUR WORD



NATURAL SELECTION
Making people comfortable. At Dansko, it just comes Making people comfortable. At Dansko, it just comes naturally. Our boots blend beautiful leathers, great naturally. Our boots blend beautiful leathers, great naturally. Our boots blend beautiful leathers, great styling and smart construction to support feeling all legs and back. The result is an energized feeling legs and back. The result is an energized feeling legs and back. The result is an energized legs and back. The result is an energized feeling legs and back. The result is an energized feeling all legs and back. The result is an ene



Buffy women's 36-42 (US 6-12) Grey Kid Suede Chocolate Nappa Black Nappa Black Kid Suede

Rhianna women's 35-42 (US 5-12) Brown Crazy Horse Black Full Grain



women's 36-42 (US 6-12) Brown Kid Suede Black Kid Suede Black Nappa

Brinkley women's 36-42 (US 6-12) Black Nappa

Showr Rylan Brown Full Grain

BOOIS

ISKO.COM

SOCKS

Frogs in Clogs Ankle women's COOLMAX® EcoMade Blue Tan

To view our complete sock collection visit dansko.com



Black Oiled Nubuck

300TS

Stormy women's 36-42 (US 6-12) Brown Oiled Nubuck

Safari Ankle & Crew women's COOLMAX® EcoMade Olive Zebra Ankle (Also Available in Crew) Henna Zebra Ankle (Also Available in Crew) Blue Zebra Crew (Also Available in Ankle)



Doodad Ankle women's COOLMAX® EcoMade Lavender White Black

Comfort Cool Crew

Grey

Black

women's COOLMAX[®] EcoMade

Solid Cable Crew & Knee women's Angora Grey (Also Available in Crew) Black (Also Available in Crew) Natural

Orbit Crew

women's COOLMAX® EcoMade Navy Cappuccino Tan Black

Striped Crew & Knee women's Angora Charcoal Multi (Also Available in Crew) Natural Multi (Also Available in Knee)

Awning Stripe

Cappuccino Ankle (Also Available in Crew and Knee) Copen Blue Crew (Also Available in Ankle and Knee) Grey Knee (Also Available in Ankle and Crew)

women's COOLMAX® EcoMade

WORDS TO LIVE BY: LIVE BOLDLY

Kody

women's 35-43 (US 5-13) Black Pebbled/Shearling

women's 36-42 (US 6-12) Black Milled Leather Chocolate Milled Leather

Finley

Chocolate Pebbled/Shearling

DANSKO.COM

women's 36-42 (US 6-12)

Chocolate Milled Leather

Black Milled Leather

Kassidy

ACKED WITH STYLE PACKED WITH STYLE Each Pair of Dansko Kid's shoes is loaded with the Each Pair of Dansko Kid's shoes is loaded with the Isoto Isot

Jemma kids' 26-34 (US 8.5-4) Bubblegum Patent **Black Patent** Purple Patent

kids' 26-36 (US 8.5-6)

Bubblegum Patent Purple Patent **Black Patent** Cherry Patent

Jill

Gitte kids' 26-36 (US 8.5-6) Bubblegum Patent Pink Patent Purple Patent Black Patent Black Full Grain Mocha Full Grain **Cherry Patent**

WORDS WE LIVE BY

Embrace Change

When have we not survived change? Change is learning, growth and opportunity.



Love who You are

If you don't love who you are you can't love anyone else.



Tina D.



Gitte kids' 26-34 (US 8.5-4) Red Multi Canvas **Blue Multi Canvas**

Shown Jill Cherry Patent

KIDS'

Vesta

Purple Tie Dye Pink Tie Dye

kids' 26-34 (US 8.5-4) Navy Canvas Sand Canvas Pink Floral

A 14 14 14 14 14 14

Vicki Rain Boot kids' 26-34 (US 8.5-4) Green Frog Coated Canvas Pink Frog Coated Canvas

Jamie

kids' 26-34 (US 8.5-4) Cherry Patent Bubblegum Patent **Black Patent**

Vesta Rain Shoe kids' 26-34 (US 8.5-4) Green Frog Coated Canvas Pink Frog Coated Canvas



WORDS TO LIVE BY: GLAD TO BE ME

own Black Full Grain, Travis Brown Full Grain d Theo Black Full Grain

NENS

Travis men's 41-47 (US 7.5-14) Brown Full Grain Black Full Grain

Wade

men's 41-48 (US 7.5-15) Black Tumbled **Brown Oiled Nubuck**



Taylor men's 41-47 (US 7.5-14) Black Full Grain

Wyatt

Ty

men's 41-47 (US 7.5-14) Brown Full Grain Black Full Grain

Theo

men's 41-47 (US 7.5-14) Black Full Grain **Brown Full Grain**



men's 41-48 (US 7.5-15) Mocha Full Grain Black Full Grain

Near or far. Work or play. Dansko shoes get there in style. Full-foot support provides to nig base you need to move comfortably day to confort base you need to move comfortably day so and see bow Dansko confort Slin on a nair today and see bow Dansko confort

se your need to move connor tably to on a pair today and see how Dar

you rolling along.

Karl

men's 42-47 (US 8.5-14) Brown Bullhide Black Bullhide More styles and colors available at Dansko.com



Walker men's 41-48 (US 7.5-15) Black Smooth

Wayne

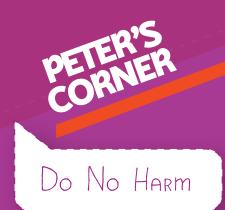
men's 41-48 (US 7.5-15) Mocha Full Grain Black Full Grain

Wynn men's 41-48 (US 7.5-15) **Brown Distressed** Black Smooth



men's 41-48 (US 7.5-15) Black Smooth





At Dansko we believe responsible environmentalism is key to doing the right thing as a company. But what is responsible environmentalism? To us it's simple. Start with "do no harm" and end with "leave the planet a better place than you found it".

We try to implement these actions on a daily basis—eliminating waste where we can, recycling everything else and empowering our employees and communities to do the same. Another way we do this is through support of great partners with big picture ideas.

One of these partners is The Conservation Alliance, a group of 175 outdoor companies that joined together to help protect threatened wildlife habitat in North America. In 2011, Conservation Alliance plans to distribute \$1,000,000 in wildlife protection. Now, that's a lot of land that will never see harm.





Peter Kjellerup Dansko Co-Founder and Vice President of Eco-nomics building oyster reefs with the Chesapeake Bay Foundation

WORK WONDERS IN DANSKO. NOW AVAILABLE HEAD TO TOE.

ATNORK

Everything you expect from Dansko shoes is now available in pants, tops and headwear. Our legendary all-day comfort. The smart design. The attention to detail.

Our new line of garments featuring Dansko LOCK™ **Technology** are constructed using high performance fibers. Exceptionally soft to the touch, they won't restrict, hold perspiration, snag or pill. Superior stretch for exceptional range of motion. Colors hold fast. Shrink free. Stains are released. Wrinkle-resistant for grab and go convenience.

Learn more at dansko.com/apparel



No. of Concession, Name

THE DANSKO DIFFERENCE More than just a pretty face, Dansko LOCK™ Technology keeps garments looking and

eeling great, shift and shift, wash after wash.

Sonja women's 32-43 (US 5-12) White Box Black Box



Also available in Antique Brown & Black Oiled

Ingrid women's 35-42 (US 5-12) White Box Black Box Also available in Antique Brown & Black Oiled



Solstice women's 35-43 (US 5-13) Black White Leather



Women's and Men's Professional

women's 35-42 (US 5-12) men's 42-47 (US 8.5-14) Black Box* White Box * Also available in size 48 (US 15) White box also available in Narrow and Wide Pro 36-42 (US 6-12) Black box also available in Wide Pro 36-42 (US 6-12)

To view our complete collection visit dansko.com/atwork





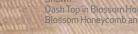
Kelsey SLIP RESISTANT women's 35-43 (US 5-13) White Leather Black Pull-Up



Kari SLIP RESISTANT women's 36-42 (US 6-12) White Leather Black Pull-Up



women's 35-42 (US 5-12) White Box



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