

dansko®

Spring/Summer 2010



YOU HAVE A FRIEND REQUEST*



* When we started Dansko 20 years ago, "social networking" was the interaction between family and friends who would gather around the back of our Volvo to inspect our latest haul of shoes. Wow, how things have changed!

Three months ago we launched the official Dansko Facebook page. I couldn't be more excited! Once again we can chat with fans, friends and family and get instant feedback.

Next time you're on Facebook come "gather around" our page. Introduce yourself and share stories and pictures with clog lovers nationwide. Maybe even the world? Try gathering that around the back of a Volvo!

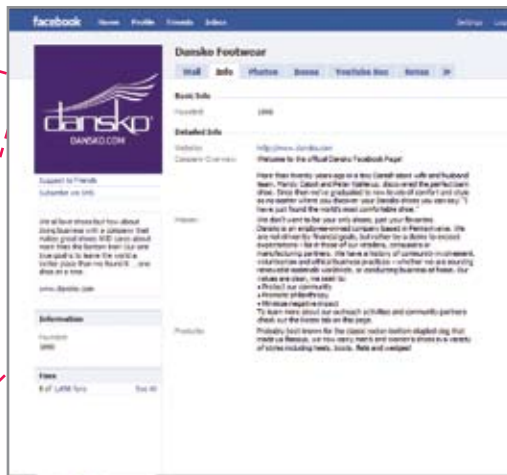
I hope to see you soon,

Mandy

P.S. Check out our latest styles for spring. If you haven't become a "fan" yet, I am sure you will after you see our great new sandal collections!



Original "social networking" ↗



The secret behind Dansko's all-day comfort revealed! See page 6 for details.

Meet the Family

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Sizing

Dansko shoes are offered in European sizes. Just find your US size on this chart. For quick conversion, women add 30 and men add 33 to your US size.

Women's

US	4.5-5	5.5-6	6.5-7	7.5-8	8.5-9	9.5-10	10.5-11	11.5-12	12.5-13
EU	35	36	37	38	39	40	41	42	43

Men's

US	7.5-8	8.5-9	9.5-10	10.5-11	11.5-12	12.5-13	13.5-14	14.5-15
EU	41	42	43	44	45	46	47	48

For the full Dansko experience, visit www.dansko.com

This catalog does a great job showing what we have to offer. But it can't do it all. You will find even more shoes, and more about Dansko, by visiting our website. Check out our store locator to pinpoint where to buy your favorite styles.



Join the Dansko inner circle by becoming our fan on Facebook and receive the inside scoop on the latest styles and promotions! Share, inspire, swap shoes—isn't that what friends are for?

MAY WE ALSO SUGGEST... TEA PARTIES



OPENING SOON



STAPLED CLOGS

*** VENTURE OPTIMISM**
 Take a chance on something new. All it takes is a little positive energy and determination to turn a dream into reality. Dansko shoes give you the boost you need to tackle a new project and see it through. Try on a pair and see where they take you.



Mila
 women's 35-43 (US 5-13)
 Blue Burnished Veg
 Honey Burnished Veg
 Celery Burnished Veg

Mila
 women's 35-43 (US 5-13)
 Brown Burnished Veg
 Black Burnished Veg
 Ruby Burnished Veg



Maryse
 women's 36-42 (US 6-12)
 Honey Burnished Veg
 Black Burnished Veg



Marah
 women's 35-42 (US 5-12)
 Black Burnished Veg
 Honey Burnished Veg
 Red Burnished Veg

Marcelle
 women's 35-42 (US 5-12)
 Claret Patent
 Black Patent
 Petrol Patent
 Brown Cabrio
 Black Cabrio

Shown Above:
 Professional Hickory Cabrio and Mila Ruby
 Dansko's Stapled Clog collection carries the APMA Seal of Acceptance.





Shown Above:
Professional Tiger's Eye

*** GROW YOUR OWN WAY**

In everything we do, there comes a chance to leave our mark. Which is why every season we bring bold new styles of the world's most comfortable clog. Find the one that lets you be you, because well, everybody else is already taken.

Personalize your look with over 30 styles and colors.



Check out our Men's collection on page 20.

- Professional women's 35-43 (US 5-13)**
 Black Patent
 Claret Patent
 Brown Leopard Patent
 Petrol Patent
 Tiger's Eye Patent
 Crimson Pull-up
 Indigo Pull-up

- Professional women's 36-42 (US 6-12)**
 Yellow Python Patent
 Blue Python Patent
 Green Python Patent
 Black Dessert Snake

- Professional women's 35-43 (US 5-13)**
 Black Oiled (NP) *
 Antique Brown Oiled (NP) *
 Cordovan Cabrio (NP)
 Black Cabrio (NP) (WP)
 Hickory Cabrio (NP) (WP)
 Grey Cabrio

(NP) Also available in Narrow Pro 36-42 (US 6-12)
 (NP) * Narrow Pro available in size 36-43 (US 6-13)
 (WP) Also available in Wide Pro 36-42 (US 6-12)

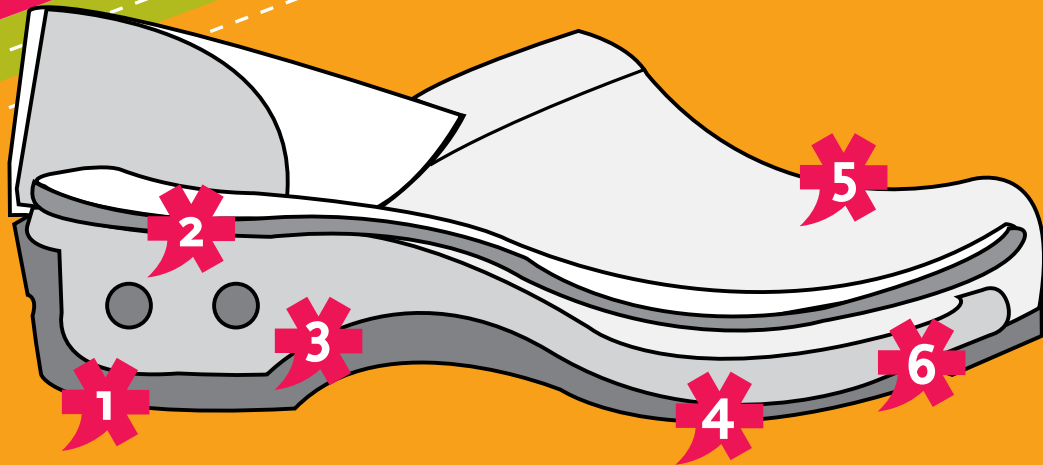
- Professional women's 36-42 (US 6-12)**
 Green Denim Fabric
 Blue Denim Fabric
 Taupe Denim Fabric
 Rose Denim Fabric

- Professional women's 36-43 (US 6-13)**
 Brown Tooled
 Black Tooled



ROCK DON'T ROLL™

Learn what makes a Dansko clog unique.



- 1. Enhanced Lateral Stability**
re-engineered for improved balance
- 2. Secure Heel Cradle**
helps prevent sideways sliding in the shoe
- 3. Superior Shock Absorption**
comparable to sports footwear*
- 4. Anti-Skid Tread**
for secure, stable footing
- 5. Wiggle Room**
allows toes to move comfortably
- 6. Anti-Fatigue Rocker Bottom**
keeps you going all day long

*SATRA Testing Results

ASK DANSKO...



Sonja
women's 35-42 (US 5-12)
Tiger's Eye Patent
Petrol Patent
Claret Patent
Black Patent



Sonja
women's 35-42 (US 5-12)
Black Cabrio
Cordovan Cabrio
Hickory Cabrio



Sonja
women's 35-42 (US 5-12)
Brown Tooled
Black Tooled
Antique Brown Oiled
Black Oiled

Athletic-shoe quality
shock absorption



Phoebe
women's 35-43 (US 5-13)
Brown Pull-up
Black Pull-up

Dear Dansko,
Lately I have been waking up with killer heel pain. It's been so bad I've switched my heels for flats but to no avail. Hoping you have a comfort prescription for me.

Best wishes,
Sidelined in Seattle

Dear Sidelined,
Dr. Dansko to the rescue! While you should see a podiatrist for an official diagnosis, it sounds like Plantar Fasciitis to us. Plantar Fasciitis is a very common foot ailment and involves the swelling of the thick tissue on the bottom of the foot. While there are several different causes of PF, pain can usually be lessened by stretching the overworked muscle and switching to proper, supportive footwear. Look for styles, like the Dansko Professional, that cradle the heel and have plenty of cushioning to absorb shock.

Stand tall,
Dansko

MAY WE ALSO SUGGEST...A MUSIC FESTIVAL





SAUSALITO

*** FLY FREE**
Embrace the warm weather to do all those things you love. Open the windows, dry your sheets in the sun and let the wind blow through your hair. Go on, slip your feet into a pair of ultra comfortable Dansko sandals and get outside. The fresh air will do you good.

ASK DANSKO...

Dear Dansko,
My best friend swears by the comfort and quality of your shoes. She's definitely got me curious, but I was hoping for the word of someone with a few more credentials.

Regards,
Seeking a second opinion

Dear Seeking,
We understand exactly where you are coming from! Despite the kudos of our friends we went out searching for the reassurance of the industry's best. That is why we have aligned ourselves with SATRA, the leading authority on international legislation and testing of a wide range of consumer products, including footwear. All Dansko footwear is subject to a variety of material and wear tests that are then compared to SATRA standards. Not good enough for SATRA, not good enough for us. If you would like to learn more about SATRA or our onsite testing facility visit Dansko.com/pressroom.

Happy Shopping,
Dansko



Serena
women's 35-43 (US 5-13)
Brandy Waxy
Black Waxy



Serena
women's 35-43 (US 5-13)
Sangria Waxy
Turquoise Waxy
Java Waxy



Sunny
women's 35-43 (US 5-13)
Red Burnished Veg
Black Nappa
Chestnut Burnished Veg



Sunny
women's 35-43 (US 5-13)
Turquoise Burnished Veg
Celery Burnished Veg



Sigrid
women's 35-43 (US 5-13)
Brandy Waxy
Black Waxy



Shown Above:
Sela Red Patent,
Sunny Chestnut Burnished Veg.,
Serena Sangria Waxy,
Sigrid Black Waxy, Sissy Brandy Gecko

Dansko's Sausalito collection carries the APMA Seal of Acceptance.





*** HANG ON TO A GOOD THING**
 Hanging laundry or handwriting letters may take a little more time, but the extra care feels so good. At Dansko we always take the time to craft the highest quality shoes in the best way possible. Put on a pair, you'll feel the love.

Free your feet with new spring sandals



Sissy
 women's 35-43 (US 5-13)
 Berry Gecko
 Black Pull-up
 Brown Pull-up
 Toffee Crinkle Patent
 Black Crinkle Patent
 White Crinkle Patent
 Sandpiper Nubuck
 Brandy Gecko



Surraya
 women's 35-43 (US 5-13)
 Black Nappa
 Brown Nappa
 Black Crinkle Patent
 Toffee Crinkle Patent
 Red Crinkle Patent



Solitaire
 women's 36-42 (US 6-12)
 Red Burnished Veg
 Celery Burnished Veg
 Chestnut Burnished Veg
 Black Brush-off
 Turquoise Burnished Veg



Sella
 women's 35-43 (US 5-13)
 Red Crinkle Patent
 Toffee Crinkle Patent
 Black Crinkle Patent
 White Crinkle Patent
 Black Pull-up
 Brown Pull-up
 Sandpiper Nubuck
 Berry Gecko
 Brandy Gecko
 Lilac Crinkle Patent

Pillow-soft insoles



Solstice
 women's 35-43 (US 5-13)
 Brown Brush-off
 Black Brush-off

Shown Above:
 Sissy Brandy Gecko

MAY WE ALSO SUGGEST...FLYING A KITE



ACADIA



Shown Above:
Kiera Sandpiper Nubuck

Dansko's Acadia collection carries the APMA Seal of Acceptance.

*** TREAT YOURSELF RIGHT**
There's someone you need to stop and thank every once in a while: you. Take a moment and reward yourself with some Dansko goodness. With energy return and super comfy insoles you'll wonder why you didn't treat yourself sooner.

Removable molded insole
for superior comfort



Kiera SLIP RESISTANT
women's 36-42 (US 6-12)
Black Nubuck
Moss Nubuck
Latte Nubuck
Sandpiper Nubuck



Kate SLIP RESISTANT
women's 36-42 (US 6-12)
Moss Nubuck
Black Nubuck
Stone Distressed
Brown Distressed
Sandpiper Nubuck



Kelsey SLIP RESISTANT
women's 36-42 (US 6-12)
Stone Distressed
Brown Distressed
Black Nubuck

Kari SLIP RESISTANT
women's 36-42 (US 6-12)
Brown Distressed
Stone Distressed





SANDALS

*** COMFORT WITH A TWIST**
 Just because you reject the idea that you have to suffer for fashion, doesn't mean anyone needs to know. With details like riveted flowers and hand woven straps, you can now mingle confidently and comfortably. Cheers to that!



Caroline
 women's 36-42 (US 6-12)
 Espresso Oily Nubuck
 Black Waxy
 Stone Oily Nubuck
 Sangria Oily Nubuck

Colette
 women's 36-42 (US 6-12)
 Toffee Crinkle Patent
 Black Crinkle Patent
 White Crinkle Patent



Carmen
 women's 36-42 (US 6-12)
 Turquoise Oily Nubuck
 Espresso Oily Nubuck
 Black Waxy
 Sangria Oily Nubuck
 Stone Oily Nubuck

Carmen
 women's 36-42 (US 6-12)
 Black Crinkle Patent
 White Crinkle Patent
 Lilac Crinkle Patent
 Toffee Crinkle Patent

Adjust for a perfect fit every time



Meg
 women's 36-42 (US 6-12)
 Brown Veg-Tan
 Black Veg-Tan



Marley
 women's 36-42 (US 6-12)
 Black Veg-Tan
 Brown Veg-Tan



Mallory
 women's 36-42 (US 6-12)
 Black Veg-Tan
 Brown Veg-Tan

Shown Above:
 Colette Toffee Crinkle Patent,
 Carmen Sangria Oily Nubuck,
 Caroline Black Waxy

Dansko's Capri and Golden Gate collections carry the APMA Seal of Acceptance.





HEELS & WEDGES

*** LITTLE, PRETTY THINGS**
 Whether it's hand-picked flowers or pressed linens you know it's the details that add that something special. Dansko is a firm believer in the unexpected. From hand antiqued leathers to suede linings and the toggles in between, we consider every aspect so the only detail you need to worry about is which pair to wear.

ASK DANSKO...

Dear Dansko,
 If it was up to me, I would spend every day in jeans and my Dansko clogs. Unfortunately, this spring I have several events that are going to require getting dressed up. I can part with the jeans but please don't make me go without Dansko comfort!

Sincerely,
 Reluctant Fashionista

Dear Reluctant,
 Dansko offers legendary comfort in a variety of styles besides our popular closed back clog. We have the lighter-weight, modern-styled Sausalito collection and sophisticated Belmont heels, but my personal favorite for a warm weather soirée? A Louvre Wedge! With garment soft leathers, tortoise shell detailing and a practical 2 3/8" heel, this collection provides pick me up to any outfit.

Warm wishes,
 Dansko



Avalon
 women's 36-42 (US 6-12)
 Cornsilk Nappa
 Coral Nappa
 Black Nappa
 Brown Nappa



Adele
 women's 36-42 (US 6-12)
 Black Nappa
 Brown Nappa
 Coral Nappa
 Cornsilk Nappa
 Black Patent



Alize
 women's 36-42 (US 6-12)
 Black Nappa
 Cornsilk Nappa
 Brown Nappa
 Coral Nappa



Brooke
 women's 36-43 (US 6-13)
 Brown Nappa
 Black Nappa



Bliss
 women's 36-43 (US 6-13)
 Brown Nappa
 Black Nappa



Beth
 women's 36-43 (US 6-13)
 Brown Nappa
 Black Nappa



Becca
 women's 36-43 (US 6-13)
 Brown Nappa
 Black Nappa

Dansko's Belmont and Louvre collections carry the APMA Seal of Acceptance.

MAY WE ALSO SUGGEST... COUNTING STARS





Doctor, Flight Attendant, Chef



OCCUPATIONAL

***GIVE YOURSELF A RAISE**
 With careers that keep you on your feet, you need shoes that keep a smile on your face. Teachers, doctors, flight crews, chefs—you know exactly what we're talking about. With a carefully designed footbed that lifts you up and distributes your weight to all the right places, Dansko shoes don't just get you through the day, they help you love the day.



**ASK
DANSKO...**

Dear Dansko,
 I love your comfort but I work in the food service industry and need a non-slip option. Can you help?

Sincerely,
 Slippery Situation

Dear Slippery,
 Acadia, our new women's athletic clog collection, will have you on sure footing in no time. Not only does Acadia offer a slip resistant outsole, it also has a removable foot bed and comes in a variety of leathers from distressed to nubuck to pull-up. So you'll be ready to serve no matter what kitchen calls.

Stay safe,
 Dansko



To view our complete
 Occupational collection visit
dansko.com



Phoebe
 women's 35-43 (US 5-13)
 White Box
 Black Box



Solstice
 women's 35-43 (US 5-13)
 Black Brush-off
 White Leather



Women's and Men's Professional
 women's 35-42 (US 5-12)
 men's 42-47 (US 8.5-14)
 Black Box*
 White Box
 *Also available in size 48 (US 15)



Kelsey SLIP RESISTANT
 women's 36-42 (US 6-12)
 White Leather
 Black Pull-Up



Kate SLIP RESISTANT
 women's 36-42 (US 6-12)
 Black Pull-Up



Kari SLIP RESISTANT
 women's 36-42 (US 6-12)
 White Leather
 Black Pull-Up

Shown Above:
 Solstice Blue Burnished Veg,
 Professional Black Patent

Dansko's Acadia, Sausalito, and Stapled Clog collections carry the APMA Seal of Acceptance.



MEN'S

*** HOT FUN IN THE SUN**
 Crafted with soft, styled leathers, lined with ultra smooth pigskin, and finished with long wearing outsoles, you can wear your Dansko shoes to work, about town, or kick off for a quick summer siesta.

PETER'S CORNER

For years now, we have wanted to introduce solar paneling but costs or technology always got in the way. Things have finally aligned, and this spring we will be installing a 200 kilowatt solar panel system on the roof of our warehouse. This system will provide nearly 30 percent of the Dansko's total electricity!

Solar panels are definitely becoming more accessible but even if you can't invest in solar right now, there are things you can do to lessen your energy use. Try using solar powered outdoor lighting or switching timed security lights to motions sensors. Help us celebrate with your own step toward energy independence!

Peter



Peter Kjellerup
 Dansko Co-Founder and
 Vice President of Eco-nomics



Professional
 men's 42-47 (US 8.5-14)
 Antique Brown Oiled*
 Black Oiled*
 Black Cabrio*
 Hickory Cabrio*
 Cordovan Cabrio
 *Also available in size 48 (US 15)



Karl
 men's 42-47 (US 8.5-14)
 Brown Oiled
 Black Oiled



Cutter
 men's 41-47 (US 7.5-14)
 Brown Oiled
 Black Oiled



Carson
 men's 41-47 (US 7.5-14)
 Brown Oiled
 Black Oiled



Sawyer
 men's 41-47 (US 7.5-14)
 Stone Distressed
 Chocolate Soft Full Grain
 Black Soft Full Grain



Sloane
 men's 41-47 (US 7.5-14)
 Chocolate Soft Full Grain
 Black Soft Full Grain



Sol
 men's 41-47 (US 7.5-14)
 Chocolate Soft Full Grain



Cooper
 men's 41-47 (US 7.5-14)
 Brown Oiled
 Black Oiled
 Black Leather



Teague
 men's 41-47 (US 7.5-14)
 Brown Oiled



Tyler
 men's 41-47 (US 7.5-14)
 Brown Oiled



Tanner
 men's 41-47 (US 7.5-14)
 Brown Oiled

Dansko's Stapled Clog and Next Gen collections carry the APMA Seal of Acceptance.

MAY WE ALSO SUGGEST... A PITCHER OF SUN TEA





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Find us on
Facebook

Do the green thing. Pass this along to a friend.



This brochure has been printed with the environment in mind.

Environmentally friendly non-air-polluting inks were used on 100% post-consumer-waste Green Seal-certified recycled paper manufactured with all natural, wind generated electricity.

We want to make the future bright for everyone. That's why we offset 100% of our energy consumption. Energy certificates are used to develop emerging technologies that will help us make a sustainable planet for everyone.

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