

CMON GETHAPPY

Around Dansko I'm the Big Picture person. Asking Big Questions... Like.... Why are we here? What inspires us?

I'm here, because being here makes me happy.

To put a finer point on it, making other people happy makes me happy. That's it... for me; that's my driver. And it's where our mission comes from: "We want to be your favorite company."

I have to admit, I was a bit embarrassed saying this out loud the first time.
And then putting it in writing as our corporate mission!

Sounds a little naïve, doesn't it?

And sometimes I even wonder if we should have outgrown this mission by now, to... change the world or something? But I still come back to it: We want to be your favorite. The best shoes you ever wore.

We want to make you happy. That's what inspires us. **All of us.**

Mondy

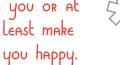




The Dansko team

Throughout this book you'll find a dozen more places we seek inspiration—from nature to our families to gorgeous shoes.

Hopefully one of them will inspire you or at least make



Enjoy.





Check out our new Sanibel Collection... pg. 10

Meet The Family

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Sizing

Dansko shoes are offered in European sizes. Just find your US size on this chart. For quick conversion, women add 30 and men add 33 to your US size.

Vomen's

women's										
US	4.5-5	5.5 – 6	6.5-7	7.5-8 8	3.5 – 9	9.5 - 10	10.5 –	11.5-12	2 12.5 – 13	
EU	35	36	37	38	39	40	41	42	43	
Men's										
US	7.5 - 8	8.5-9	9.5 – 10	10.5 -		5 - 12	12.5 – 13	13.5 – 14	14.5 - 15	
EU	41	42	43	44		45	46	47	48	
Kids'										
US	8.5-9	9.5 - 10	10.5 - 11	11.5 - 12	12.5 -	13 13.	.5-1 1.	5-2 2.5	-3 3.5-4	
EU	26	27	28	29	30		31	32 33	3 34	



We are proud to carry the **American Podiatric Medical Associations (APMA) Seal of Acceptance**. The APMA awards the Seal after rigorously evaluating a product to determine if it promotes quality foot health. **Seven Dansko collections** have received the APMA Seal of Acceptance. To learn more visit www.dansko.com/apma.



For the full Dansko experience, visit www.dansko.com

This catalog does a great job showing what we have to offer. But it can't do it all. You will find even more shoes, and more about Dansko, by visiting our website. Check out our store locator to pinpoint where to buy your favorite styles.





SPRING 2011 INSPIRATION



Minimal Design

Ann Dittrich Dansko Creative Director

For Spring 2011 we looked for a style aesthetic that combines the comfort that is inherent in all Dansko shoes with a strong sense of individual style. The Dansko consumer wants to make a fashion statement but won't sacrifice comfort to do it. Our consumer is unique, independent and charismatic, and we're delivering shoes that will stand up to her personality.







**ROCK DON'T ROLL

**ROCK DON'T ROLL

Whether you're hard at work or working hard at Whether you're hard at work or bottom for energy Whether you're hard at work or bottom for energy Whether you're hard at work or bottom for energy Whether you're hard at work or bottom for energy Whether you're hard at work or working hard at work or work o

Vegan Pro Starburst women's 36-42 (US 6-12)

Blue Multi Canvas Brown Multi Canvas



women's 36-42 (US 6-12) Iridescent Blue Shagreen Terracotta Shagreen

Maeve

women's 36-42 (US 6-12) Honey Burnished Veg Black Burnished Veg Brown Burnished Veg Ruby Burnished Veg Black Patent

Mila

women's 35-43 (US 5-13) Ruby Burnished Veg Honey Burnished Veg Black Burnished Veg

Micki

women's 36-42 (US 6-12) Brown Burnished Veg

Professional Embroidered

women's 36-42 (US 6-12) Blue Earthybuck Oatmeal Earthybuck

MAY WE ALSO SUGGEST... BOWLING



Sonja
women's 35-42 (US 5-12)
Blue Pearlized Patent
Red Marbled Patent
Black Patent
Tiger's Eye Patent

Professional Eelskin Patent
women's 36-42 (US 6-12)

Professional Pearlized Patent

women's 36-42 (US 6-12) Blue Pearlized Patent Purple Pearlized Patent

Blue Eelskin Patent
Caramel Eelskin Patent
Charcoal Eelskin Patent
Red Eelskin Patent



- 1. Anti-Fatigue Rocker Bottom keeps you going all day long
- **2. Wiggle Room** allows toes to move comfortably
- **3. Anti-Skid Tread** for secure, stable footing

- **4. Superior Shock Absorption** comparable to sports footwear*
- **5. Secure Heel Cradle** helps prevent sideways sliding in the shoe
- 6. Enhanced Lateral Stability re-engineered for improved balance

*SATRA Testing Results



Vegan Pro

women's 36-42 (US 6-12)

Black Striped Multi Striped **Brown Tapestry** Blue Tapestry Rust Tapestry Red Tapestry



Professional Sequins

women's 35-43 (US 5-13) White Gold Sequins

Professional Tiger's Eye

women's 35-43 (US 5-13) Onyx Tiger's Eye Patent Almandine Tiger's Eye Patent Tiger's Eye Patent Emerald Tiger's Eye Patent



Professional Marbled Patent

Professional Pink Ribbon

women's 35-43 (US 5-13)

Pink Patent

women's 35-42 (US 5-12) Red Marbled Patent Brown Marbled Patent Blue Marbled Patent



women's 36-42 (US 6-12) Grey Prism Patent



women's 35-43 (US 5-13) Cordovan Cabrio* Black Cabrio** Hickory Cabrio**

*Also available in Narrow Pro 36-42 (US 6-12)

**Also available in Wide and Narrow Pro 36-42 (US 6-12)



WHAT INSPIRES YOU?

Professional Patent

women's 36-42 (US 6-12)

Zebra Patent Leopard Patent* Black Patent* *Also available in size 35 & 43 (US 5 & 13), Black Patent available in Narrow & Wide Pro



Professional Tooled

women's 35-43 (US 5-13)

Black Tooled **Brown Tooled**



Professional Oiled

women's 35-43 (US 5-13)

Black Oiled Brown Oiled

Also available in Narrow Pro 36-43 (US 6-13)



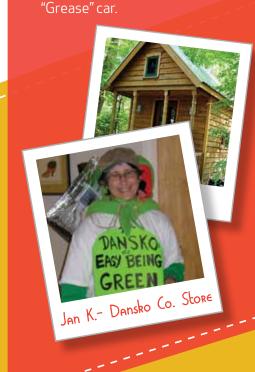
Professional Pull-up

women's 35-43 (US 5-13)

Black Pull-up Crimson Pull-up Brown Pull-up* Indigo Pull-up *Also available in Wide Pro



I am inspired by the small **house movement.** They are folks who are reducing their carbon footprint by living in compact spaces. I've been reducing the amount of "stuff" I've acquired over the years in order to downsize into my Tumbleweed Tiny (140 sq. ft.!!) house. Totally mobile, completely off the grid... to be pulled by my custom carbon neutral, bio-diesel, suburban









Sandpiper Hopsack

Avocado Hopsack

* SAY HELLO TO SANIBEL

* SAY HELLO TO SANIBEL

Don't let its fun personality fool you, the fun personality fool you, the fool you fool yo construction and per romance t deliver serious Dansko comfort.

WHAT INSPIRES YOU?

It's kind of two-fold... Because my beautiful wife Tanya inspires me in general, she opened my eyes to how I can help others through Canine Partners for Life. Canine Partners is a great organization that trains and places service dogs with physically disabled individuals to help increase their independence and quality of life. This organization is a huge part of our lives. Seeing how much joy and freedom these dogs bring to their new owners keeps me going even when it seems the commitment is just too great.

Veda Plaid SLIP RESISTANT

women's 36-42 (US 6-12)



Veda Canvas SLIP RESISTANT women's 36-42 (US 6-12)

Navy Canvas Sand Canvas Black Canvas White Canvas Red Canvas



Part sneaker. Part clog. All Dansko!

Volley Box SLIP RESISTANT

women's 36-42 (US 6-12)

Black Box White Box

MAY WE ALSO SUGGEST... ADOPTING A PET















Music inspires us. It is one of those intangible things that can change how people feel and act. Creating music in front of an audience gives us a feeling that cannot be duplicated. Watching people dance and have fun inspires and motivates us as musicians. Taking inspiration from great artists of the past, we try to create new and interesting music to be enjoyed by the masses.

WHAT INSPIRES

YOU?



Warehouse, Inventory & Shipping

Sigrid

Java Waxy

Brandy Waxy

Black Waxy

women's 35-43 (US 5-13)

Black Waxy Java Waxy Brandy Waxy

Sara

women's 36-42 (US 6-12)

Black Waxy Brandy Waxy Chino Waxy Java Waxy



Shyanne women's 36-42 (US 6-12) Black Full Grain

Chocolate Full Grain Crimson Veg-Tan Saddle Full Grain

Stefanie

women's 36-42 (US 6-12)

Denim Veg-Tan Saddle Full Grain Crimson Veg-Tan Black Full Grain

Summer

women's 35-43 (US 5-13) Chocolate Full Grain

Black Full Grain

Solstice

women's 35-43 (US 5-13) Black Full Grain

Blue Burnished Veg Brown Brush-off Cordovan Brush-off Chocolate Full Grain

Contoured footbed for total foot support

Orbit Crew

Orbit Ankle

women's COOLMAX® EcoMade women's COOLMAX® EcoMade Jalapeno Black Lavender

White



Awning Stripe Crew women's COOLMAX® EcoMade

Purple

(Also available in Pink and Grey)

Galaxy Ankle

Grey

Orchid

women's Merino Wool

(Also available in crew length)

My mom inspires me.

INSPIRES

YOU?

As a single mom, she worked multiple jobs with two kids and was still somehow able to raise us with strong values, common courtesy and the importance of good work ethic. She is a rock whenever anyone needs her and always puts others needs ahead of her own.



Awning Stripe Ankle women's COOLMAX® EcoMade

(Also available in Blue and Purple)

Comfort Cool

(Also available in black and grey)

Lavender

Grey

women's COOLMAX® EcoMade





Grey Black White





Solstice

Saddle Full Grain

women's 35-43 (US 5-13)



* TREAT YOURSELF RIGHT THEAT YOURSELF RIGHT

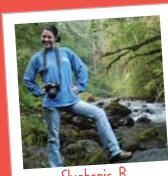
There's someone you need to stop and while: you. Take a while: you. Take a while: you. Take a thank every once in a while: you. Take a thank every once in a while: you. Take a moment and reward yourself with some thank every once in a while: you have a while: you have a while you. Take a while you have a w didn't treat yourself sooner.

Nature inspires me.

WHAT INSPIRES

YOU?

Every morning you wake up and, no matter where you are, you see something new. You never get the same sky twice.



Stephanie B. Marketing



My Arcadia clogs are perfect for exploring

Kiera SLIP RESISTANT women's 36-42 (US 6-12)

Moss Nubuck Sandpiper Nubuck Black Nubuck Latte Nubuck

Kim SLIP RESISTANT women's 36-42 (US 6-12)

Black Pull-Up Stone Distressed **Brown Distressed**

Kate SLIP RESISTANT women's 36-42 (US 6-12)

Stone Distressed Brown Distressed



Black Full Grain Brown Distressed





*SEE THE BIG PICTURE

**SEE THE BIG PICTURE

**Make time to capture the special moments. Like

Make time to capture the special moments. Like

Make time to capture the special moments. Dansko shoes provide

good friends and good shoes, they keep you going

good friends and good shoes, they keep you going

good friends and good shoes, they a pair and see

through life's ups and downs. Dansko shoes provide

through life's ups and downs. Dansko shoes provide

through life's ups and downs. Dansko shoes provide

support and all day comfort so try a pair and see

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sup



Rowena

women's 36-42 (US 6-12) Black Full Grain

Red Full Grain Brown Crazy Horse



Ripley

women's 36-42 (US 6-12)

Black Full Grain Red Full Grain Brown Crazy Horse



women's 35-42 (US 5-12)

Red Full Grain Zebra Pony Leopard Pony Brown Crazy Horse Black Full Grain



Rudy

women's 36-42 (US 6-12) Brown Scrunched Full Grain

Black Scrunched Full Grain



Rachel

women's 35-42 (US 5-12) Red Full Grain

Black Full Grain



Rory

women's 36-42 (US 6-12)

Black Full Grain

Brown Scrunched Full Grain



women's 36-42 (US 6-12) Brown Crazy Horse Black Scrunched Full Grain

Reach new heights (3" to be exact)





Beth women's 35-43 (US 5-13) Black Nappa Brown Nappa





Cammie women's 36-42 (US 6-12) Red Glazed Full Grain Chocolate Glazed Full Grain Black Glazed Full Grain

Toast Glazed Full Grain

Cara

women's 36-42 (US 6-12)

Crimson Veg-Tan

Black Veg-Tan

Amber Veg-Tan

Denim Veg-Tan

Chocolate Veg-Tan





women's 36-42 (US 6-12) Black Patent

Black Full Grain Amber Full Grain

DANSKO.COM



women's 35-43 (US 5-13)

Black Nappa Brown Nappa



KIOS Vesta kids' 26-34 (US 8.5-4) Pink Floral Purple Tie Dye Pink Tie Dye Sand Canvas Navy Canvas Gitte kids' 26-34 (US 8.5-4) Lime Nubuck Jamie Fuschia Nubuck Lavender Nubuck **kids'** 26-34 (US 8.5-4)

White Patent

Black Patent

Bubblegum Patent

WELL ROUNDED

*WELL ROUNDED

**WELL ROUNDED

**WELL ROUNDED

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**WELL ROUNDED

***Superior of mini golf you

**From collecting bugs to a game of mini golf you

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WHAT INSPIRES YOU?

My sons are my inspiration.

Every day I get to see new things that the boys have learned and how they are growing into young men facing the influences of the world. My boys inspire me to be the best overall person I can be and because of them I've learned to smile brighter and bigger every day. My biggest job in life, along with my husband, is to be a positive influence on our boys so that they can do the same when they go out in the world.



Jada

kids' 26-34 (US 8.5-4)

Black Patent Purple Patent



Tonya P. & Family Customer Service

Gitte

kids' 26-34 (US 8.5-4) Bubblegum Patent

Pink Patent
Tiger's Eye Patent
Purple Patent
Black Patent

Black Patent Black Full Grain

Mocha Full Grain Indigo Full Grain **Gitte kids'** 26-34
Iridescent B
Red Eelskin
Blue Starbu



kids' 26-34 (US 8.5-4) Iridescent Blue Shagreen Red Eelskin Patent Blue Starburst

MAY WE ALSO SUGGEST... A GAME OF MINI GOLF







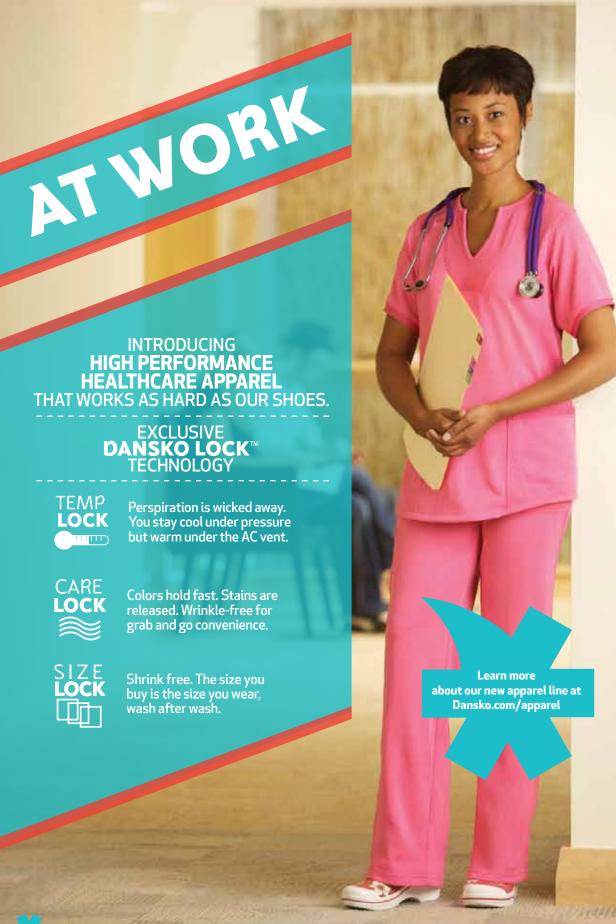
Brown Oiled Nubuck

PETER'S CORNER

It's easy for companies to claim they're committed to sustainable business practices. But how do you know you're really as good as you think you are? At Dansko, we're big believers in transparency and in third party reality checks, measuring our business practices, product attributes, environmental impact, even community outreach against standards developed by folks who really understand these things. B Corp does this -- not only for Dansko, but also for the rapidly growing community of more than 360 businesses that put their money where their mouths are. B Corp provides the standards, a legal framework, and a collective voice to an emerging sector of private businesses looking to provide real public benefit, both socially and environmentally. To learn more about B Corporations and the differences these companies are making visit www.bcorporation.net









Phoebe

women's 35-43 (US 5-13)

White Box Black Box

Also available in Brown & Black Pull-up



Ingrid

women's 35-42 (US 5-12)

White Box

Black Box

Also available in Brown & Black Oiled



Solstice

women's 35-43 (US 5-13)

Black Brush-off

White Leather



Women's and Men's Professional

women's 35-42 (US 5-12)

men's 42-47 (US 8.5-14)

Black Box*

White Box * Also available in size 48 (US 15)

White box also available in Narrow and Wide Pro 36-42 (US 6-12) Black box also available in Wide Pro 36-42 (US 6-12)

To view our complete **Occupational collection** visit dansko.com



women's 36-42 (US 6-12) White Box Black Box



Kelsey SLIP RESISTANT

women's 35-43 (US 5-13)

White Leather Black Pull-Up

Kari SLIP RESISTANT

women's 36-42 (US 6-12)

White Leather Black Pull-Up



Kate SLIP RESISTANT women's 36-43 (US 6-13)

Black Pull-Up





DANSKO.COM





Do the green thing. Pass this along to a friend.













Technical speak to follow... This brochure has been printed with the environment in mind.

Environmentally friendly non air-polluting inks were used on 100% post-consumer-waste Green Seal-certified recycled paper manufactured with all natural, wind generated electricity.