



ENTER TO WIN!
Details inside.

dansko

FALL / WINTER 2012



**NOW 100%
EMPLOYEE OWNED!**

Peter and I never started this business for the pot at the end of our rainbow. We started it because we believed in what we could offer — best-in-class products and an unwavering commitment to a wide range of stakeholders. With Dansko as our springboard, we could significantly impact the very quality of life of our customers, our employees, and the many communities of which we are a part.

We had just one objective: for Dansko to carry on our culture and our mission, accomplishing things that we as her birth parents could only dream of. But how?

In any business, employees are the life-blood, they ARE the business. That was it, our solution — transfer ownership of the company into the hands of people who are as engaged and committed as we are! Through our employees, Dansko could learn, evolve and regenerate itself virtually forever, ensuring that we deliver our brand promise to you today, tomorrow, and for generations to come.

Becoming 100% Employee Owned was not our exit strategy. It was our Succession Plan, a way to bridge continuity of the past with our vision for the future.

On the following pages you'll get re-acquainted with some of your old favorites, meet new additions to the Dansko product family, and hear from a few of our new "owners."

Wishing all good things,

Mandy



Mandy Cabot
Dansko Co-Founder & CEO



Check out our
doctor approved styles at
dansko.com/apma



Meet The Family

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Dansko is proud to carry the **American Podiatric Medical Associations (APMA) Seal of Acceptance** on many of its collections. The APMA awards the Seal after rigorously evaluating a product to determine if it promotes quality foot health. **Eleven Dansko collections** have received the APMA Seal of Acceptance. To learn more visit www.dansko.com/apma.

Sizing

Dansko shoes are offered in European sizes. Just find your US size on this chart. For quick conversion, women add 30 and men add 33 to your US size.

Women's

US	4.5 - 5	5.5 - 6	6.5 - 7	7.5 - 8	8.5 - 9	9.5 - 10	10.5 - 11	11.5 - 12	12.5 - 13
EU	35	36	37	38	39	40	41	42	43

Men's

US	7.5 - 8	8.5 - 9	9.5 - 10	10.5 - 11	11.5 - 12	12.5 - 13	13.5 - 14	14.5 - 15
EU	41	42	43	44	45	46	47	48

Kids'

US	8.5 - 9	9.5 - 10	10.5 - 11	11.5 - 12	12.5 - 13	13.5 - 1	1.5 - 2	2.5 - 3	3.5 - 4
EU	26	27	28	29	30	31	32	33	34

Shown on Cover:
Crepe Boot in Bronze
Nat in Graphite



WIN THIS BAG

We wouldn't be here without you! As a thank you, the first 500 fans to visit dansko.com/freegift and complete the entry form will receive a Dansko recycled bag — FREE!



For the full Dansko experience, visit www.dansko.com

This catalog does a great job showing what we have to offer. But it can't do it all. You will find even more shoes, and more about Dansko, by visiting our website. Check out our store locator to pinpoint where to buy your favorite styles.



Find us on
Facebook



A Few of Our FAVORITE Things

The Dansko Design team shares why they love fall



"Softer leathers with burnished metallic tones, buttery soft sheep nappa and kid suedes add a luxurious touch to our fall 2012 collections. With each new style you'll find attention to detail that makes each shoe truly special. These shoes will not only be your most comfortable, **they will be your favorite.**"

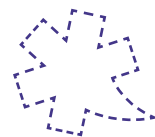
Ann, CREATIVE DIRECTOR



"There is something for everyone with the new Sofia Collection. Choose soft and elegant lux suede or tailored and refined with subtle wingtip details and antiqued hardware." Jonathan, Designer



"The **Crepe Chukka** is one of my favorite styles for fall. It's extremely comfortable and totally on trend for the season." Kelly, Product Line Manager



"I love that **Calais** is a low profile silhouette and delivers on comfort and support. Our secret is that the removable footbed has a hidden lift in the heel." Kelly



"**Pixie** is a great workplace option. Lots of amazing colors and built-in comfort, with just a little more foot coverage for fall." Jonathan





Pick your new favorite...
or two... or three...



**Vegan Pro
Black Chenille**
women's 36-42 (US 6-12)



**Professional
Textured Nubuck**
women's 36-42 (US 6-12)
Paprika Textured Nubuck
Blue Textured Nubuck

Professional Stargazer
women's 36-42 (US 6-12)
Available: 10/1



Professional Black Mosaic
women's 35-43 (US 5-13)



Professional Funky Knit
women's 35-42 (US 5-12)



Professional Copper Leaf
women's 36-43 (US 6-13)

**Professional
Black Cherry**
women's 36-42 (US 6-12)



Professional Paint Splatter
women's 36-42 (US 6-12)



Professional Brown Croc
women's 36-42 (US 6-12)
Available: 12/1

Shown
Professional Funky Knit Patent

OUR FAVORITE THINGS: **DOG PARKS**



FOLLOW YOUR HEART

**Love your day in
long-lasting comfort!**

Professional

(top row left to right)

women's 35-43 (US 5-13)

Hunter Oiled Full Grain
Brown Tooled
Black Cabrio²
Pink Ribbon Patent
Black Oiled
Black Scribble Patent¹
Hickory Cabrio
Multi Raindrop
Black Patent²
Red Oiled Full Grain
Grey Prism Patent
Navy Oiled Full Grain
Black Ribbon Patent

Professional

(bottom row left to right)

women's 36-42 (US 6-12)

Red Marbled Patent¹
Ocean Soft Full Grain
Brown Pearlized Patent
Sand Dollar Soft Full Grain
Blue Marbled Patent^{1,4}
Cherry Patent
Ebony Oiled Full Grain
Brown Tortoise Shell Patent
Purple Pearlized Patent
Black Tooled^{2,5}
Cordovan Cabrio^{2,3}
Antique Brown Oiled²
Espresso Oiled Full Grain^{2,5}

¹ Also available in Wide Pro 36-42 (US 6-12)

² Also available in Narrow & Wide Pro

³ Available in Narrow Pro 36-42 (US 6-12)

⁴ Available in Wide Pro 36-42 (US 6-12)

⁵ Available in Wide & Narrow Pro 36-42 (US 6-12)

¹ Also available in size 35 (US 5)

² Available in sizes 35-43 (US 5-13)

³ Available in Narrow Pro 36-42 (US 6-12)

⁴ Available in Wide Pro 36-42 (US 6-12)

⁵ Available in Wide & Narrow Pro 36-42 (US 6-12)



Sonja
women's 35-42 (US 5-12)
Black Oiled
Antique Brown Oiled
Black Cabrio
Espresso Oiled Full Grain



Sonja Patent
women's 35-42 (US 5-12)
Blue Marbled Patent
Black Patent
Red Marbled Patent



Maryjane
women's 35-42 (US 5-12)
Espresso Oiled Full Grain
Ebony Oiled Full Grain
Black Cherry Pearlized Patent
Black Patent



Phoebe
women's 35-43 (US 5-13)
White Box
Black Pull-up
Black Box
Brown Pull-up



Ingrid
women's 35-42 (US 5-12)
Black Oiled
Antique Brown Oiled
Espresso Oiled Full Grain
Red Oiled Full Grain



Shown: Crepe Chukka
Steel Vintage Suede



Crepe Maryjane
women's 36-42 (US 6-12)
Mulberry Vintage Suede
Bronze Vintage Suede
Steel Vintage Suede



Crepe Pro
women's 36-42 (US 6-12)
Bronze Vintage Suede
Mulberry Vintage Suede
Steel Vintage Suede



Dansko is a large company but it feels like a family business with everyone working together to become our customers' favorite shoe company.
Lisa H., Inventory Control

Crepe Chukka
women's 36-42 (US 6-12)
Steel Vintage Suede
Bronze Vintage Suede



**Your Perfect
Fall Companion**

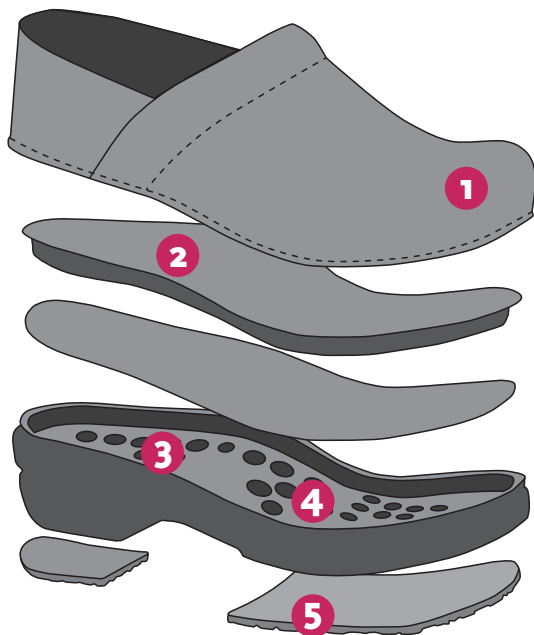
OUR FAVORITE THINGS: **BEING IN THE MOMENT**



Shown
Pro XP Brown Swirl

OUR LATEST COMFORT INNOVATION

Work or play, you are going to love the softer feel, lighter weight and impressive tech credentials of our new XP Collection.



- 1 Roomy design.** Allows toes to move comfortably.
- 2 Removable footbed.** Triple density molded footbed is reinforced with memory foam for a softer feel. Footbed can be removed to accommodate orthotics.
- 3 Lateral stability.** Metal shank in the midsole provides stability and reinforces construction for longer wear.
- 4 Lightweight construction.** Coring holes reduce weight for a lighter feel.
- 5 Superior slip resistance.** Nitrile rubber outsole meets the highest standards of slip resistance.



Tacey
SLIP RESISTANT
women's 35-42 (US 5-12)
Ebony Pull-up
Espresso Pull-up



Tatum
SLIP RESISTANT
women's 35-42 (US 5-12)
Ebony Pull-up
Espresso Pull-up



Pro XP Swirl Patent
SLIP RESISTANT
women's 35-42 (US 5-12)
Brown Swirl Patent
Black Swirl Patent



Pro XP
SLIP RESISTANT
women's 35-42 (US 5-12)
Ebony Pull-up
Espresso Pull-up
Black Patent



Pro XP Painterly Patent
SLIP RESISTANT
women's 35-42 (US 5-12)



Dansko has a positive energy. I like the art that enriches the work environment; it is thought provoking, multi-dimensional, and inspires personal creativity.
Gail B., Sourcing



Shown
Veda True Navy Canvas

Part Sneaker. Part Clog.
All Danskø!

Veda
SLIP RESISTANT
women's 36-42 (US 6-12)
Red Canvas
True Navy Canvas*
Sand Canvas
Black/White Canvas*
Black Canvas*
*Also available in size 35 (US 5)



Veda
SLIP RESISTANT
women's 36-42 (US 6-12)
Black Pull-up
Brown Pull-up



Valerie
SLIP RESISTANT
women's 36-42 (US 6-12)
Brown Pull-up
Black Pull-up
True Navy Canvas
Sand Canvas
Black Canvas



Volley Canvas
SLIP RESISTANT
women's 36-42 (US 6-12)
Red Canvas
Black Canvas*
Sand Canvas*
True Navy Canvas*
Black/White Canvas
*Also available in size 35 (US 5)



Viv Coated Canvas
SLIP RESISTANT
women's 36-42 (US 6-12)
White Coated Canvas
Black Coated Canvas

Vail
SLIP RESISTANT
women's 36-42 (US 6-12)
Brown Pull-up
Blue Patchwork Coated Canvas
Black Coated Canvas



Volley Rain
SLIP RESISTANT
women's 36-42 (US 6-12)
Black Coated Canvas
Blue Patchwork Coated Canvas





Hattie
women's 36-42 (US 6-12)
Black Burnished Full Grain
Mahogany Burnished Full Grain



Hailey
women's 36-42 (US 6-12)
Mahogany Burnished Full Grain
Black Burnished Full Grain
Brown Oiled



Harper
women's 36-42 (US 6-12)
Black Oiled
Brown Oiled



Stacie
women's 35-43 (US 5-13)
Brown Oiled Nubuck
Black Full Grain



Harlow
women's 36-42 (US 6-12)
Whiskey Burnished Full Grain
Black Burnished Full Grain
Mahogany Burnished Full Grain
Red Burnished Full Grain

*I think Danskø stands out because we are ecologically responsible, an ESOP company and non-corporate in every way. My favorite things about Danskø are the cool shoes and the people who work here :)
Laurel C., Marketing*



Shyanne
women's 36-42 (US 6-12)
Chocolate Full Grain
Black Full Grain



Solstice
women's 35-43 (US 5-13)
Black Full Grain
Chocolate Full Grain



Sam
women's 35-43 (US 5-13)
Black Soft Full Grain
Sand Dollar Soft Full Grain
Brown Soft Full Grain



Savanna
women's 36-42 (US 6-12)
Black Full Grain
Chocolate Full Grain



Shown
Pixie Claret

Perfect for
work or weekend!

Pixie

SLIP RESISTANT

women's 36-42 (US 6-12)

Grey, Navy, Black
Plum, Claret (above)



Pippa

women's 36-42 (US 6-12)

Magenta, Black, Blue



Kelsey

SLIP RESISTANT

women's 35-43 (US 5-13)

Black Milled Leather
Chocolate Milled Leather
Cranberry Milled Leather
(Also available in Black Pull-up)

Kip

SLIP RESISTANT

women's 36-42 (US 6-12)

Chocolate Milled Leather
Black Milled Leather

Kenzie

SLIP RESISTANT

women's 35-43 (US 5-13)

Cranberry Milled Leather
Chocolate Milled Leather
Black Milled Leather



Kaya

SLIP RESISTANT

women's 36-42 (US 6-12)

Black Milled Leather
Chocolate Milled Leather



Kappy

SLIP RESISTANT

women's 36-42 (US 6-12)

Chocolate Milled Leather
Black Milled Leather

Kitty

SLIP RESISTANT

women's 35-43 (US 5-13)

Chocolate Milled Leather
Black Milled Leather
Cranberry Milled Leather



FLATS



Ainsley
women's 36-42 (US 6-12)
Dark Brown Nappa
Black Nappa
Bronze Metallic Leather



Cadence
women's 36-42 (US 6-12)
Chocolate Kid Suede
Black Kid Suede
Plum Kid Suede



Chrissy
women's 36-42 (US 6-12)
Black Kid Suede
Chocolate Kid Suede
Black Nappa
Plum Kid Suede
Pewter Shimmer Suede



Carol
women's 36-42 (US 6-12)
Black Nappa
Chocolate Kid Suede
Black Kid Suede
Pewter Shimmer Suede



Abby
women's 36-42 (US 6-12)
Black Nappa



Colby
women's 36-42 (US 6-12)
Black Kid Suede
Chocolate Kid Suede



Arden
women's 36-42 (US 6-12)
Black Nappa
Dark Brown Nappa
Black Kid Suede

Shown
Chrissy Shimmer Suede

OUR FAVORITE THINGS: **FIRESIDE CHATS**



Shown
Crepe Boot Bronze, Nat
Graphite & Nikita Chocolate

BOOTS



Crepe Boot
women's 36-42 (US 6-12)
Steel Vintage Suede
Bronze Vintage Suede



Kat
women's 36-42 (US 6-12)
Black Milled Leather
Chocolate Milled Leather



Buffy
women's 36-42 (US 6-12)
Grey Kid Suede
Black Kid Suede
Black Nappa
Dark Brown Nappa

So many comfort options-
how to pick just one?



Nat
women's 36-42 (US 6-12)
Brown Pull-up
Graphite Brush-off



Bentley
women's 36-42 (US 6-12)
Black Nappa



Aurora
women's 36-42 (US 6-12)
Black Nappa
Black Kid Suede



Nikita
women's 36-42 (US 6-12)
Black Kid Suede
Chocolate Kid Suede

Our mission to be our stakeholders' favorite
company. It is all encompassing - employees,
suppliers, retailers, consumers...
Martha R., I.T.





HEELS



Nevin

women's 36-42 (US 6-12)

Brown Pull-up
Graphite Brush-off



Nell

women's 36-42 (US 6-12)

Graphite Brush-off
Brown Pull-up



Ryder

women's 36-42 (US 6-12)

Black Full Grain
Brown Full Grain



Nadine

women's 36-42 (US 6-12)

Plum Kid Suede
Chocolate Kid Suede
Black Kid Suede
Charcoal Kid Suede



Nancy

women's 36-42 (US 6-12)

Brown Pull-up
Graphite Brush-off



Nori

women's 36-42 (US 6-12)

Plum Kid Suede
Chocolate Kid Suede
Charcoal Kid Suede
Black Kid Suede



My favorite thing about Dansko is their attitude on volunteering and all the help that Dansko provides to our community, families and employees in need.
Brenda W., Customer Service



Reach new heights



Reeny

women's 36-42 (US 6-12)

Brown Full Grain
Black Full Grain

OUR FAVORITE THINGS: DAY TRIPS

Shown
Nadine Charcoal Kid Suede



Bett
women's 36-42 (US 6-12)
Black Patent
Black Nappa



Bennett
women's 36-42 (US 6-12)
Black Nappa



Riki
women's 36-42 (US 6-12)
Black Full Grain
Brown Full Grain
Brown Crazy Horse



Becky
women's 36-42 (US 6-12)
Dark Brown Nappa
Black Nappa



Banks
women's 36-42 (US 6-12)
Black Kid Suede
Black Nappa
Dark Brown Nappa

Rae
women's 35-42 (US 5-12)
Brown Full Grain
Brown Crazy Horse
Black Full Grain



Sandi
women's 36-42 (US 6-12)
Sand Dollar Soft Full Grain
Brown Soft Full Grain
Black Soft Full Grain



Sophie
women's 35-43 (US 5-13)
Black Shagreen
Brown Soft Full Grain
Sand Dollar Soft Full Grain
Ocean Soft Full Grain
Black Soft Full Grain
Black Patent



Dani
women's 36-42 (US 6-12)
Black Patent
Brown Burnished Full Grain
Pewter Metallic Leather
Black Burnished Full Grain

Go day-to-night in
all-day comfort

SANDALS



Shown
Gitte Mocha & Professional
Copper Leaf

KIDS'



Gitte
kids' 26-34 (US 8.5-4)
Funky Knit
Navy Patent
Cherry Patent
Black Patent
Purple Patent
Bubblegum Patent



Jill
kids' 26-34 (US 8.5-4)
Cherry Patent
Black Patent
Purple Patent
Bubblegum Patent



Same all day comfort.
Built for kids!



Jamie
kids' 26-34 (US 8.5-4)
Cherry Patent
Black Patent

Gitte
kids' 26-34 (US 8.5-4)
Black Full Grain
Mocha Full Grain



My favorite thing about Dansko is the flexibility between my home life and work life.
Kayce B., Sourcing



Vicki Rain Boot
kids' 26-34 (US 8.5-4)
Pink Frog Coated Canvas
Green Frog Coated Canvas



Vesta Rain Shoe
kids' 26-34 (US 8.5-4)
Green Frog Coated Canvas
Pink Frog Coated Canvas

OUR FAVORITE THINGS: **STORY TIME**



Shown
Ty Black Full Grain, Travis Brown Full Grain
and Theo Black Full Grain

MEN'S



Travis
men's 41-47 (US 7.5-14)
Brown Full Grain
Black Full Grain



I've never had such happiness with a job until Dansko. When I go home from Dansko I can't wait to go back to work. Thanks Dansko.
Travis M., Warehouse



Taylor
men's 41-47 (US 7.5-14)
Black Full Grain



Ty
men's 41-47 (US 7.5-14)
Brown Full Grain
Black Full Grain



Theo
men's 41-47 (US 7.5-14)
Black Full Grain
Brown Full Grain



Wyatt
men's 41-48 (US 7.5-15)
Mocha Full Grain
Black Full Grain

Get moving with Dansko
full-foot support.



Professional
men's 41-48 (US 7.5-15)
Brown Bullhide
Black Bullhide
More colors available at Dansko.com



Karl
men's 42-47 (US 8.5-14)
Brown Bullhide
Black Bullhide
More colors available at Dansko.com



Wil
men's 41-48 (US 7.5-15)
Black Smooth



Walker
men's 41-48 (US 7.5-15)
Black Smooth

Wayne
men's 41-48 (US 7.5-15)
Black Full Grain
Mocha Full Grain



Wynn
men's 41-48 (US 7.5-15)
Brown Distressed
Black Smooth



PETER'S CORNER



COMMUNITY FIRST

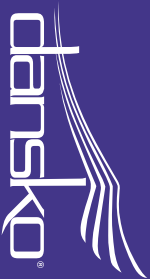
In March, co-founder Peter Kjellerup shared with NBC10 Philadelphia why the decision for Dansko to move to a 100% Employee Stock Ownership Program was an easy one.

"It's about the community," he said, "and how can we share the wealth we create to build a community that is centered on health... sustainability and gives people the opportunity to grow."

Scan the QR code below, or visit www.dansko.com/esop to see the complete interview.



To view this QR code: Download any QR reader application using your phone. Then scan the QR code using the reader and get ready to view the video!



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becorporation.net



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Technical speak to follow...**

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